

## **ACIA Membership and ACIS Certification Logo Use Policy**

### **Purpose**

This policy outlines the responsibilities of ACIA Members and ACIS Certified Service Providers in the correct use of ACIA's logos. It provides guidance for the use of both the ACIA Member Logo and the ACIS Certification Logo, ensuring clarity, professionalism, and brand integrity in representation.

### **Scope**

This policy applies to:

- All current ACIA members (organisations and individuals);
- Service Providers certified to the Australian Community Industry Standard (ACIS).

### **Definitions**

- *ACIA Member*: An organisation or individual with current, paid ACIA membership.
- *ACIA Member Logo*: A designated logo available for use by current ACIA members.
- *ACIS Certified Service Provider*: A service provider that has a current certification by a JAS-ANZ-accredited certified auditing body against the ACIS standard.
- *ACIS Certification Logo*: A designated logo available for use by ACIS certified service providers under the Australian Community Industry Standard.
- *Scope of Certification*: The services and locations covered under a provider's ACIS certification.

## **1. Use of the ACIA Member Logo**

### **1.1 Eligibility**

- Only available to financial ACIA members.

### **1.2 Approved Uses**

- Online media (e.g., social media, websites with hyperlink to [www.acia.net.au](http://www.acia.net.au));
- Stationery (e.g., business cards, letterheads);
- Marketing and promotional materials (e.g., flyers, brochures).

### **1.3 Usage Conditions**

- Use only the approved formats (.AI, .EPS, .PNG, .JPG);
- Do not modify or alter the logo in any way;
- Do not use to imply ACIS certification or quality standard achievement;
- Do not share with non-members.

### **1.4 File Access**

- Provided upon joining or renewal via Welcome Pack or direct request.

### **1.5 Revocation of Use**

- Logo use is a revocable, non-transferable license;
- Misuse may lead to immediate revocation and disciplinary action.

## **2. Use of the ACIS Certification Logo**

### **2.1 Eligibility**

- Only available to service providers currently certified under ACIS by an authorised certifying auditing body.

### **2.2 Approved Uses**

- Online media (e.g., social media, websites with hyperlink to [www.acia.net.au](http://www.acia.net.au));
- Stationery (e.g., business cards, letterheads);
- Marketing and promotional materials (e.g., flyers, brochures).

### **2.3 Usage Conditions**

- Logo must not be more prominent than the provider's branding;
- No modification of dimensions, colours, or design elements;
- Use only within the certified scope;
- No use on manufactured products or packaging;
- Must cease use upon certification expiry, withdrawal, or suspension.

### **2.4 File Access**

- ACIS certified service providers may request logo files (.AI, .EPS, .PNG, .JPG) from ACIA.

### **2.5 Revocation of Use**

- Logo use is a revocable, non-transferable license;
- Use may be revoked in the event of misuse or certification lapse.

## **3. Consequences of Logo Misuse**

- Written warnings issued by ACIA;
- Public statements clarifying misuse;
- Suspension or termination of ACIA membership;
- Legal action for trademark infringement if necessary.

## **4. Compliance and Accountability**

- ACIA members and ACIS certified service providers must notify ACIA of any issues impacting compliance or branding integrity.
- ACIA reserves the right to update this policy. The current version will always be available on the ACIA website.

## **Support and Contact**

For questions about logo use or this policy, contact ACIA at [contact@acia.net.au](mailto:contact@acia.net.au) or visit ACIA at [www.acia.net.au](http://www.acia.net.au)